

TOOLS NEEDED:

- Paul Brown™ ceramic flat iron • Blow dryer with controlled air flow nozzle
 - Non-metallic tools • Paddle brush • Unwind Retexturizing Foam #1
 - Unwind Neutralizing Foam #2 • Shine Sealant Spray.

RECOMMENDED HOME MAINTENANCE SYSTEM:

- **Classic System: for chemically treated hair:** Washe Elite™, Resurrect™, Diamond Heads® Serum.
- **Hapuna System: for color treated, chemically treated hair:** Cleanse, Condition, Diamond Heads® Cuticle Serum.
- **Stay Straight System: for anti-frizz and smoothing.** Shampoo, Conditioner, Molding Creme or Smoothing Balm.

Cocktail Recipes:

Classic System: 1 oz. Resurrect, 1/4 oz. Kukui Nut Oil, 10-15 drops Diamond Heads® Cuticle Serum.

Hapuna System: 1 oz. Hapuna Condition, 1/4 oz. Kukui Nut Oil, 10-15 drops Diamond Heads® Cuticle Serum.

The more challenge to the hair, the more Kukui Nut Oil and Diamond Heads® Cuticle Serum will add to your formula.

– FOR PROFESSIONAL USE ONLY –

TECHNICAL ASSISTANCE: 1 800 338 0033

8 A.M. TO 5 P.M. – PACIFIC STANDARD TIME

SECTIONING GUIDE:

1/8 - thick, 1/4 - medium, 1/2 - fine. If hair around front hairline and nape is fragile, section hair 1 inch in from fragile areas.

RECOMMENDED TIPS FOR CHEMICAL RETEXTURIZER APPLICATION:

Applying a chemical retexturizer is similar to applying a virgin application to hair color. Application begins 1/4 inch away from the scalp to the ends.

NOTE: if hair is damaged or chemically processed hair, apply Kukui Nut Oil on the area in need. When your hair has reached approximately 2/3 of your desired end result, apply your retexturizer and process ends.

TIMING GUIDE:

Normal Hair, 5-30 minutes • Virgin To Resistant, 10-45 minutes
Chemically processed or highlighted color hair, 5-20 minutes

1. PREPARATION: SHAMPOO & CONDITION HAIR

- Shampoo with Paul Brown™ Hawaii Clarifying Shampoo. Towel dry.
- Perform a Cocktail Service. See Cocktail Recipes above.
- Apply Paul Brown™ Hawaii Treat Elite™ porosity equalizer from scalp to ends, applying to both sides of each section.
- Blow dry in a downward direction on a warm setting, until hair is dry. **NOTE:** If hair is damaged or chemically processed, blow dry hair 50%, then spray Paul Brown™ Hawaii Kukui Nut Oil throughout hair and blow dry 100%.
NOTE: For extremely dry, porous ends, apply Paul Brown™ Hawaii Resurrect™ Conditioner to the ends during the application of Kukui Nut "Hot" Oil.

2. APPLICATION - SOLUTION 1 (Internal Retexturizing Foam)

- Section hair into 4 quads, keeping in the mind the client's desired front parting.
- Apply in a quick manner; timing begins at the start of application.
- Using the Paul Brown™ Hawaii UNWIND Retexturizing foam with convenient brush applicator, apply sparingly in a brick layer fashion, at the nape working toward the crown.
- Using a wide tooth comb, gently distribute Paul Brown™ Hawaii UNWIND Retexturizing Foam, using the same application method ensuring the product is equally distributed throughout each section of hair.
- Cover hair with plastic wrap, maintaining a straight configuration at all times.
NOTE: A warm blowdryer can be used to pre-soften with heat; keep a safe distance from client's head.

3. PROCESSING TIME. Can be used with or without heat.

- Normal hair - 5 to 30 minutes. Process for 5 minutes then conduct a "Knot Test". Perform knot test every 5 minutes until process is complete.
- Virgin/resistant hair - 10 to 45 minutes. Conduct knot test after first 10 minutes then again every 5 minutes until process is complete.
- Chemically process/high-lift tinted hair - process for 5 to 20 minutes. Conduct knot test after first 5 minutes of processing and every 5 minutes until process is complete.

4. THE KNOT TEST

Take a small strand of hair and tie a loose knot in the middle of the hair shaft. Tighten the knot slowly and gently until the loops of the knot are closed. If the knot remains closed, the hair has been fully processed. If the knot opens, more processing is necessary. Untie the knot and comb the hair straight.

If the knot test is performed on the more porous areas of hair, and it is indicated that the hair is fully processed, spray the area with Treat Elite™ to slow or stop the chemical reaction. It is advisable to perform the knot test at several different areas to guarantee consistent results.

- After processing is complete, thoroughly rinse hair with warm water until no odor exists. Towel dry and apply Paul Brown™ Hawaii Treat Elite™ to equalize porosity in the same manner as the first application
- Blow dry hair approximately 50%. Apply Paul Brown™ Hawaii Diamond Heads® Cuticle Serum throughout hair, **scalp to ends**. Finish drying hair **completely** using fingers. Avoid pulling or stretching the hair.

5. IRONING THE HAIR

- Section the hair into 4 quads. Hair is very delicate at this stage. Do not twist or wrap the hair. Use plastic clips with no teeth.
- Begin at the nape. Taking 1/8 inch sections, no more than three inches wide. Working at a 90 degree angle straight out from the head.
- Using the Paul Brown™ Hawaii Flat Iron at 400-450 degree setting. Flat Iron from scalp to ends until the hair is completely smooth.

Notes:

- To insure excellent results, you must be meticulous when ironing the hair, making sure hair is completely smooth and straight.
- To avoid damaging the hair, do not hold the iron in one place on the hair for any length of time .
- To avoid burning your fingers, use a comb to direct the hair immediately after ironing a section.
- Gently tap hair near the scalp, this will ensure there is no crease made at the scalp.

6. NEUTRALIZATION - SOLUTION 2

- Section the hair into 4 quads.
- Using the Paul Brown™ Hawaii UNWIND neutralizing foam with convenient brush applicator attachment. Begin applying solution taking same size sections as used in Step 2, working from the nape towards the crown ensuring each section is fully saturated from scalp to ends.
- Process for 10 minutes.

7. RINSE AND SEAL

- Thoroughly rinse hair.
- Blot gently, towel dry.
- Comb hair straight and apply Paul Brown™ Hawaii Shine Sealant, spray lightly through hair from scalp to ends. Shine Sealant Spray, which has a pH of 3, locks in shine and smoothness of hair shaft.
- Blow dry with fingers in a downward motion until the point of conversion is reached, 95% dry. Then section hair and finish blowdrying with paddle brush.

8. FINISHING

- Using 1/8 inch sections, no more than 3 inches wide. Flat Iron hair from scalp to ends, until hair is completely smooth. **NOTE: if hair becomes moist during the finishing process, re-blowdry section and continue to flat iron.**
- Send client home with proper home maintenance system. See suggested recommended products. Suggestion: to ensure your client is properly maintaining their hair we recommend adding the cost of their home maintenance system into the price of your service.
- To avoid reversion, instruct client: do not shampoo wet or moisten hair for 72 hours. **NOTE: perspiration is water. Example: perspiring during exercising....steam from shower.**
 - No hair tools should be worn for 72 hours. Example: no scrunchies, headbands, hats, hair clips, etc.
 - If hair does become wet or moist during a 72 hour window, re-blow drying and flat ironing may aid in preventing reversion of the service.

Possible reasons for reversion:

- Incorrect choice of product
- Improper application
- Improper timing
- **Disruption has occurred during the 72 hour window.**