



A SYSTEM DESIGNED TO STRAIGHTEN HAIR USING SODIUM HYDROXIDE

NOTE: COMPARABLE WITH OTHER PRODUCTS UTILIZING SODIUM HYDROXIDE, CALCIUM HYDROXIDE, POTASSIUM HYDROXIDE AND LYE AND NO LYE PRODUCTS

DO NOT USE ON BLEACHED OR DOUBLE PROCESSED HAIR DO NOT USE ON PREVIOUSLY PERMED HAIR CONTAINING AMMONIUM THIOGLYCOLATE

– FOR PROFESSIONAL USE ONLY –

TECHNICAL ASSISTANCE: 1 800 338 0033 – 9 A.M. TO 5 P.M. – EASTERN STANDARD TIME

The Paul Brown™ Hawaii Relacks™ relaxers with conditioners, Hawaiian Protein Floral Complex™ and Kukui Nut Oil from Hawaii have been carefully developed by Paul Brown to relax and straighten naturally curly and wavy hair WITHOUT damaging the delicate cuticle layer. This product is not compatible with Ammonium Thioglycolate. Do not use on hair that has been previously bleached or permed with a thio based product.

Should you have any questions, feel free to call us on our toll free number at (800) 338-0033.

WARNING: THIS PRODUCT CONTAINS SODIUM HYDROXIDE (LYE). FOLLOW INSTRUCTIONS CAREFULLY – USE ONLY AS DIRECTED. FAILURE TO FOLLOW INSTRUCTIONS EXACTLY COULD RESULT IN PERSONAL INJURY OR DAMAGE THE HAIR, THE SKIN, THE SCALP AND THE EYES. CONSULT A PHYSICIAN IMMEDIATELY IF THIS PRODUCT IS SWALLOWED ACCIDENTALLY.

1. Check for any type of scalp irritation. Do not use if scalp is injured, irritated or abraded in any way.
2. Client should not have had a treatment in at least 6 weeks (depends on hair growth).
3. Have they been previously relaxed? If so, what chemical - thio, sodium, calcium, guanidine, etc.
4. Client should not shampoo hair for 2 days prior to the Relacks™ relaxer application and should not shampoo for 2 days after.

We do not recommend Relacks™ relaxers be used on hair tinted with more than 20 volume peroxide.

ANALYSIS AND CONSULTATION: Pre-qualify each client. Ask questions! Prior to starting any application, a proper consultation and diagnosis should be done with the client to determine the condition of the hair and how the stylist will proceed with the application. If you have doubts about the condition of the hair or the chemical base of previously used products, DO A STRAND TEST. A professional strand test is performed by going to the occipital area of the head and applying the product to the hair. Follow all instructions for application, processing and neutralizing. Upon completion, remove product from the hair and wait 3 to 5 days to get accurate test results.

READING THE HAIR: Understanding the hair texture is extremely important for best results for any chemical processing. Always consider previous chemical services. Hair that has been previously treated may still be healthy, however, the cuticle layer is usually easier to penetrate and therefore this hair will process more quickly than if it was virgin hair.

Hair Type 1 - Shiny (tight cuticle): Is the hair silky looking? This indicates a tight cuticle because the cuticle is laying flat. This hair type is considered normal to strong, sometimes more coarse in texture and can take more time to process depending on how fine to coarse it is.

Hair Type 2 - Dull, porous (slightly abraded cuticle): Is the hair dull looking? This would mean that the cuticle layer of the hair is somewhat lifted or abraded. It may also indicate that some chemical or environmental damage has occurred. This type of hair is more open and will usually process more quickly.

Combination - Shiny hair with dull ends: Sometimes hair will have a tighter cuticle at the scalp and mid-shaft, but the ends may be dull and porous, from either chemical damage or thermal styling tools. This type of hair is a combination and extra care should be used on the porous ends.

STEP ONE: PREPARING THE HAIR

1. Divide the hair into 4 sections, front to back, ear to ear.
2. Apply Paul Brown™ Hawaii Barrier to the hairline, ears and if necessary to each section taken.
3. For added protection for fine or porous hair, apply Kukui Nut Hot Oil to protect the ends of the hair.

APPLICATION: VIRGIN APPLICATION: (Wear rubber gloves during application to protect hands).

Using an applicator brush or comb, scoop out an appropriate amount of max Relacks™ or super Relacks™ and apply to the outline of the back right quarter, staying 1/4 inch away from the scalp

Starting at the top of this section, take a 1/4 inch horizontal sub-parting, apply enough Max Relacks™ or super Relacks™ to saturate the hair.

Apply to the top and bottom side of each sub-parting, keeping approximately 1/4 inch off the scalp. Since this first sub-section will be laid across the hair of the front two sections, protect these front sections by placing a paper towel or sanex® strips over them.

Continue working down the section toward the nape with similar subsections and application techniques until the first quarter is completed.

Apply each of the remaining quarters in the same manner.

Always apply to front hairline and outer edges last, as this area will tend to process faster.

Application time should not exceed 10 minutes total. If longer, separate timers may need to be set for varied processing times, and processed sections may have to be neutralized and rinsed individually.

RETOUCH APPLICATION: (Wear rubber gloves during application to protect hands).

Follow steps above for sectioning the hair and basing the scalp, around the ears and hairline areas.

Apply the product with the application brush or comb ONLY TO THE REGROWTH AREA.

NOTE: If hair shaft is in good condition, it is safe to comb relaxer through ends for 5 minutes, then rinse.

SMOOTHING: Start at same place application began (right top crown to nape moving clockwise). Smooth the hair with back of comb or fingers using uniform tension. Smoothing time should not exceed 10 minutes.

NOTE: It is the smoothing process that makes the hair straight. Do not over-work hair during smoothing process, however enough manipulation of the hair must be done or the product will just sit on the cuticle layer and will most likely result in unsatisfactory results and curl reversion. Do not bring product through hair shaft during smoothing process when doing a retouch application.

(It is advisable to alternate starting sections from service to service to eliminate damage due to product remaining in the same area for longer times each time.)

BOARD APPLICATION (OPTIONAL): Boards may be used for better straightening results on virgin hair application. They are especially beneficial for control with long hair. Boards also help to keep the product off the scalp, which is important for children or clients with scalp irritations or allergies.

PROCESSING METHODS, PROCEDURES AND TIMING

Normal: Begin checking at 20 minutes, including application and smoothing time.

Resistant: 20 – 30 minutes, including application and smoothing time (Begin checking at 20 minutes).

Retouch: Just before rinsing, product may be brought through ends for 3-5 minutes

NOTE: Processing time may vary depending upon individual hair conditions. It is important to know how to read the hair when working with Sodium Hydroxide to determine when processing is complete.

NORMALIZING:

1. Rinse hair for a full 5 minutes.
2. Apply Alani™ moisture conditioner, rinse well.
3. Shampoo hair twice with Paul Brown™ Hawaii Clarifying Shampoo
4. Apply Resurrect™ Conditioner for 3 - 5 minutes

STABILIZING PERIOD (2 – 3 DAYS): It is important to allow the reformed bonds within the hair to stabilize. The hair should not be shampooed or have any other type of hair care application applied for 48 to 72 hours immediately following the straightening

TREATMENT PERIOD (4 – 6 WEEKS): After the 2 – 3 day stabilizing period, the 3-step process using Washe Elite™, Resurrect® and Diamond Heads® should be continued.